

**FULL TIME WITH INTERNATIONAL ORIENTATION
ACADEMIC YEAR 2024-2025
1st SEMESTER SCHEDULE**

Day	Date	Time	Classroom	Course	Instructor
Monday	23/9/2024	15.00-18.00	709	Fundamentals of Marketing	C.Saridakis
Tuesday	24/9/2024	15.00-18.00	709	Fundamentals of Marketing	C.Saridakis
Wednesday	25/9/2024	15.00-18.00	709	Fundamentals of Marketing	C.Saridakis
Thursday	26/9/2024	15.00-18.00	709	Fundamentals of Marketing	C.Saridakis
Monday	30/9/2024	15.00-18.00	709	International Marketing	D.Skarmneas
Tuesday	1/10/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Thursday	3/10/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	4/10/2024	15.00-18.00	901	Marketing Research	G.Painesis
Monday	7/10/2024	15.00-18.00	709	International Marketing	D.Skarmneas
Tuesday	8/10/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	8/10/2024	15.00-18.00	BcLab	Simulation game intl marketing	D.Skarmneas
Thursday	10/10/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	11/10/2024	15.00-18.00	701	Marketing Research	G.Painesis
Monday	14/10/2024	15.00-18.00	709	International Marketing	D.Skarmneas
Tuesday	15/10/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	15/10/2024	15.00-18.00	BcLab	Simulation game intl marketing	D.Skarmneas
Wednesday	16/10/2024	15.00-18.00	BcLab	Data Analysis using SPSS	G.Painesis
Thursday	17/10/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	18/10/2024	15.00-18.00	701	Marketing Research	G.Painesis
Monday	21/10/2024	15.00-18.00	709	International Marketing	D.Skarmneas
Tuesday	22/10/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	22/10/2024	15.00-18.00	BcLab	Simulation game intl marketing	D.Skarmneas
Wednesday	23/10/2024	15.00-18.00	BcLab	Data Analysis using SPSS	G.Painesis
Thursday	24/10/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Thursday	24/10/2024	12.00-15.00	901	International Marketing	D.Skarmneas
Friday	25/10/2024	15.00-18.00	701	Marketing Research	G.Painesis
Tuesday	29/10/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	29/10/2024	15.00-18.00	709	Simulation game intl marketing	D.Skarmneas
Wednesday	30/10/2024	15.00-18.00	BcLab	Data Analysis using SPSS	G.Painesis
Thursday	31/10/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	1/11/2024	15.00-18.00	701	Marketing Research	G.Painesis
Monday	4/11/2024	15.00-18.00	709	International Marketing	D.Skarmneas
Tuesday	5/11/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	5/11/2024	15.00-18.00	BcLab	Simulation game intl marketing	D.Skarmneas
Wednesday	6/11/2024	15.00-18.00	BcLab	Data Analysis using SPSS	G.Painesis
Thursday	7/11/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	8/11/2024	15.00-18.00	701	Marketing Research	G.Painesis
Monday	11/11/2024	15.00-18.00	709	International Marketing	P.Argouslids
Tuesday	12/11/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	12/11/2024	15.00-18.00	709	Simulation game intl marketing	D.Skarmneas
Wednesday	13/11/2024	15.00-18.00	BcLab	Data Analysis using SPSS	G.Painesis
Thursday	14/11/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	15/11/2024	15.00-18.00	701	Marketing Research	G.Painesis
Friday	15/11/2024	19.00-21.00	608	Digital Marketing lab	P.Lytrivis
Monday	18/11/2024	15.00-18.00	709	International Marketing	P.Argouslids
Tuesday	19/11/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	19/11/2024	15.00-18.00	BcLab	Simulation game intl marketing	D.Skarmneas
Thursday	21/11/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	22/11/2024	15.00-18.00	701	Marketing Research	G.Painesis
Friday	22/11/2024	19.00-21.00	608	Digital Marketing lab	P.Lytrivis
Monday	25/11/2024	15.00-18.00	709	International Marketing	P.Argouslids
Tuesday	26/11/2024	12.00-15.00	901	Consumer Behavior across Cultures	K.Karantinou
Tuesday	26/11/2024	15.00-18.00	709	Simulation game intl marketing	D.Skarmneas
Thursday	28/11/2024	9.00-12.00	901	Digital Marketing I	D.Drosos
Friday	29/11/2024	15.00-18.00	701	Marketing Research	G.Painesis
Monday	2/12/2024	15.00-18.00	TBA	Exams International Marketing	D.Skarmneas, P.Argouslids
Thursday	5/12/2024	9.00-12.00	TBA	Exams Digital Marketing I	D.Drosos
Tuesday	10/12/2024	12.00-15.00	TBA	Exams Consumer Behavior across Cultures	K.Karantinou
Friday	13/12/2024	15.00-18.00	TBA	Marketing Research	G.Painesis

The exams' schedule is not final. It will be discussed by the Exec. Committee of the Program and will be announced in due time

This schedule may be subject to change due to unforeseen circumstances. Changes, if necessary, will be announced through e-mail.

Class attendance is compulsory. For more information please read carefully the Academic Rules & Regulations. Students are expected to arrive punctually for the lesson

Room 709 and 901 are located at the Postgraduates' building of the University (47A Evelpidon & 33 Lefkados Str) on the 7th and 9th floor respectively. The BcLab is at 12 Derigny Str, 3rd floor

TBA=To Be Announced