



***Dr. Emmanuel Alexandrakis - Consultant and Global Strategist for the Health Economy at the WifOR Institute - Adjunct Professor MBA International, Athens University of Economics and Business***

With over 35 years of professional experience as an economist, as public policy expert, and public and private sector executive, along with an extensive University level teaching and research background, Dr. Alexandrakis has a combined managerial, public policy, research, and strategy professional background. He has worked in a wide range of areas (health, tourism and culture, financial and insurance sectors, education, technology and innovation, transportation), with a special focus in recent years in the extended health sector, serving executive and board roles, and high-level government appointments in Greece and the EU.

Today, Dr. Alexandrakis is an Adjunct Professor and Strategic Development and Internationalisation Advisor at the *MBA International Program* of the *Athens University of Economics and Business* and Member of the Business Advisory Council (BAC) of the Program, He is also heading the *Health Sector Research Center (HealthSec)* of the *Management Science Laboratory (MSL)* of the same University.

In parallel, he is a consultant and Global Strategist for the promotion of the Health Economy at the *WifOR Institute*, a German independent Economic Research Organization, with global activity.

Most recently, Dr. Alexandrakis served as a member of the Audit Board of the *Hellenic Development Bank*, as a member of the *Greek Insurance Association Committee* for Prevention and Insurance Fraud and is on the *G20 Health & Development Partnership Advisory Committee*.

In the past, he worked as an Executive Member of the BoD of the *Hellenic Archaeological Proceeds Fund*, as an Expert on the Expert Review Board of the *WHO - European Office for Investment for Health and Development* for the Health Economy, and as an Advisor for reforms to the Government of Kazakhstan. For several years Dr. Alexandrakis was appointed to high-level government roles and Committees in Greece and the EU (Coordinator of PPPs and Investment Committees, several Committees that relate to Innovation and Entrepreneurship, Workgroups for the Pharmaceutical Industry and the Health sector, Tourism development related boards etc., and has coordinated and participated as a Scientific Advisor at the *Economic and Social Council of Greece* numerous published Opinions on a variety of draft laws and policy topics.

In the private sector, he had joined the multinational Pharmaceutical Company *MSD* in 2012 (known as *Merck & Co., Inc.* in the USA, and Canada), to lead the Policy, Communications and Corporate Social Responsibility (CSR) activities in Greece and Cyprus, and before that had worked as a CEO and VP of *Master Hellas Consulting SA.*, a small consulting company, with operations in Greece, Romania, and Jordan.

In the public sector he had served as a Senior Advisor at the *Hellenic Parliament*, with a key responsibility on the Economic Adjustment Program of Greece and issues related to fiscal policies and legislation. Before that, he was appointed as the Special State Secretary of the *Hellenic Ministry of Tourism*, having assumed full responsibility of the Ministry in 2009, at the national elections interim period. Before that, he worked as the Managing Director for Administration of the *National Theatre of Greece*, and also as CEO of the *Greek State Healthcare and Social Services Organization for Seamen*.